

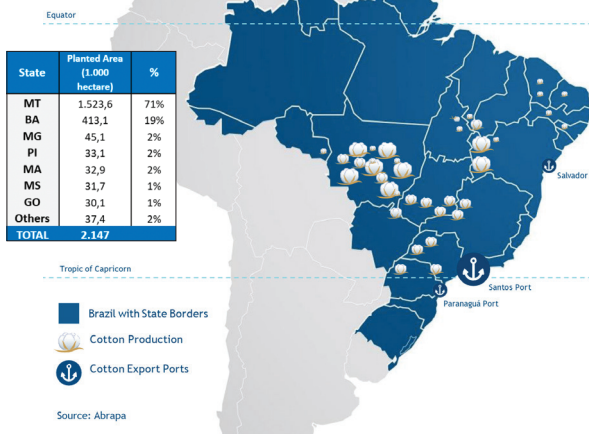


supplying cotton from Brazil

an introduction

Welcome to the world of **Brazilian cotton**, a dynamic and innovative sector of natural fibre producers focused on quality, sustainability, traceability & engagement. In 2024 Brazil became the world's leading cotton exporter, thanks to years of dedication to innovative, efficient & regenerative practices. Join us on a journey of discovery.

where cotton grows in Brazil









the Brazilian cotton production chain

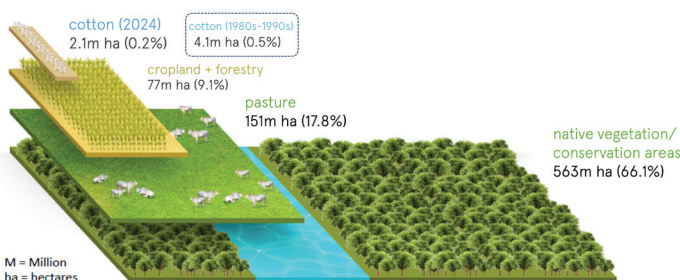
-  **>80% socio-environmentally certified**
-  **100% tracked production with bale-by-bale data**
-  **92% rain fed**
-  **Textile sector in Brazil supports ~10m direct & indirect Brazilian jobs & livelihoods**
-  **Produces fibre, food, feed & energy**

cotton production in Brazil: a study in efficiency

Brazilian cotton production of the past decades is a case study in world-class efficiency. With a laser focus on innovation & improved practices Brazil has halved the amount of land dedicated to cotton production while at the same time growing production in 487%.

		1980s-1990s	2024-25 forecast	
 Area		4.1m hectares	2.1m hectares	↓ 49%
 Yield		248kg lint/hectare	1,915kg lint/hectare	↑ 672%
 Production		700,000 metric tons	4.11 million metric tons	↑ 487%
 World Ranking		2nd largest cotton importer	1st largest cotton exporter	

Brazilian cotton: a tiny proportion of the country's land use



Because of these massive gains in efficiency and reduction in land use, cotton production in Brazil occupies only a tiny proportion of the country's total area.

Covering 2,1 m hectares, cotton production represents all of just 0.2% of total Brazilian land use.

Other crops and forestry occupy just over 9.1%, while 2/3rds of the country's land is preserved in native vegetation conservation areas.

Brazilian cotton farming: a family affair



- ▶ **500 farmer families** with business approach.
- ▶ **250+** gins.
- ▶ **6,500 ha** average area.
- ▶ **Multigenerational** family farmers & continued commitment.
- ▶ **Crop rotation** with soyabeans & corn and widespread **regenerative agriculture** practices.
- ▶ **Innovation-focused** with use of latest technologies, practices and developments.
- ▶ Preserves **20–35%** of total farm property area as native vegetation.

sustainability

A core tenet of Brazilian cotton production is our focus on sustainable practices and constant improvement.

We take a holistic approach to sustainability, focused on the environmental, social and economic impacts of our practices, to ensure a healthy sector growing for the future generations.

80% of Brazil's total cotton crop is ABR certified and BCI licensed

100% of farm audits are conducted annually by independent 3rd parties



traceability

With our unique system of integrating gins within our cotton-producing farms, thanks to our bale ID tag system we are able to ensure full physical traceability of every bale of cotton from cultivation to the spinning mill.



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